

ADVERTISING PACKAGES

STARTER

\$1000 /month

Reduced from \$1300 for the first 4 months.

Then continue month to month or \$1000/m on a 12 month contract.

- ★ Ad Spend: \$1000 - \$2000/m
(\$2k max then rolls to Pro plan)
- ★ Est. Value Generated: \$10,000+/m
- ★ Est. Enquiries: 15 - 40 /m

 **1 GOOGLE SEARCH CAMPAIGN**
• General

- ✓ Mobile Responsive Landing Page
- ✓ Ongoing Optimisations
- ✓ Practice Portal and CRM
- ✓ Revenue & ROI Reporting Dashboard
- ✓ Patient Conversion Training
- ✓ Call Tracking and Reception Performance Metrics
- ✓ Quarterly Performance Calls
• *monthly first 4 months*

PRO

\$1500 /month

Reduced from \$2000 for the first 4 months.

Then continue month to month or \$1500/m on a 12 month contract.

- ★ Ad Spend: \$2000+/m
(plus 20% management fee for ad spend over \$5k)
- ★ Est. Value Generated: \$20,000+/m
- ★ Est. Enquiries: 25 - 60 /m

 **GOOGLE SEARCH & FACEBOOK CAMPAIGNS**
• General, Implants, Orthodontics & Cosmetic

- ✓ Mobile Responsive Landing Pages
- ✓ Ongoing Optimisations
- ✓ Practice Portal and CRM
- ✓ Revenue & ROI Reporting Dashboard
- ✓ Patient Conversion Training
- ✓ Call Tracking and Reception Performance Metrics
- ✓ Quarterly Performance Calls
• *monthly first 4 months*



ADD-ON GROWTH SERVICES

You can add any one (or more) of our add-on growth services to generate more new patients on demand for your practice.

SEO	\$1000/m
REPUTATION MANAGEMENT	\$200/m
AUTOMATED FRONT DESK	\$200/m
PATIENT REACTIVATION	\$600/m



ADDITIONAL LOCATIONS

(reduced rate)

	first 4 months or 12-month contract	after 4 months
STARTER	\$800/m	\$1000/m
PRO	\$1200/m	\$1500/m



ONBOARDING

SET UP FEE	\$2000
ADDITIONAL LOCATION SET UP FEE	\$1000



OPTIONAL ADVERTISING PERFORMANCE FEE

\$50 / PER ENQUIRY
+ deposit (Starter: \$1300 / Pro: \$2000)



REFERRAL: Give your colleague \$500 off. If they sign up we'll pay you \$500 too!

